IN THE CLAIMS

Please amend claims 39, 60, 61 and 64, and cancel claims 15, 30, 46, 47, 59, 66 and 69-74 without prejudice or disclaimer:

1. (Cancelled)
2. (Cancelled)
3. (Cancelled)
4. (Cancelled)
5. (Cancelled)
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18. (Cancelled)
19. (Cancelled)
20. (Cancelled)
21. (Cancelled)
22. (Cancelled)
23. (Cancelled)
24. (Cancelled)
25. (Cancelled)
26. (Cancelled)

27. (Cancelled)

28. (Cancelled)

29. (Cancelled)

30. (Cancelled)

31. (Cancelled)

32. (Previously presented) An apparatus for providing a custom profile in a wireless device, comprising:

a memory into which at least one criterion is entered by a user of the wireless device;

a receiver that receives an audio signal;

a comparator that receives the audio signal from said receiver, and that receives at least a first of the least one criterion from said memory, wherein said comparator compares the audio signal to the first criterion, and wherein said comparator outputs at least one result of the comparison; and

an adjustor that adjusts the audio signal based on the result of said comparator, wherein the first criterion is at least one stored recognition template and, wherein the result is a percent variance of the audio signal from the stored recognition template.

33. (Original) The apparatus of claim 32, wherein the percent variance is assigned a single word rating.

34. (Original) The apparatus of claim 32, wherein the comparator generates a plurality of percent variances for a plurality of audio signals, which plurality of percent variances forms a multi-word rating.

35. (Original) The apparatus of claim 34, wherein the multi-word rating is a cumulative rating.

36. (Original) The apparatus of claim 34, wherein the multi-word rating is an averaged rating of the single word ratings corresponding to each of the plurality of percent variances.

37. (Original) The apparatus of claim 32, wherein the percent variance is a statistical comparison of voice characteristics in the audio signal and of the first criterion.

38. (Original) The apparatus of claim 37, wherein the voice characteristics are at least one selected from the group consisting of frequency content and frequency location.

39. (Currently amended) The apparatus of claim [29] 32, wherein each stored recognition template corresponds to a key on a keypad of the wireless device.

40. (Cancelled)

41. (Cancelled)

42. (Cancelled)

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51. (Cancelled)

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53. (Cancelled)

54. (Cancelled)

55. (Cancelled)

57. (Cancelled)

58. (Cancelled)

59. (Cancelled)

60. (Currently amended) [The method of claim 59,]

A method of modifying an audio profile in a wireless device, comprising the steps of:

entering, by a user of the wireless device, of a first criterion;

comparing an audio signal received by the wireless device to the first criterion;

adjusting the audio signal based on said comparing; and

playing the adjusted audio signal to the user, or broadcasting the adjusted audio signal to a remote caller.

wherein said adjusting is responsive to an input from the user of the wireless device, and wherein the input from the user is based on at least one result of said comparing, wherein said comparing comprises evaluating the audio signal against at least one stored recognition template and wherein said evaluating comprises statistically comparing, and assigning a percent variance of the audio signal from the stored recognition template, and wherein the percent variance is assigned a single word rating.

61. (Currently amended) [The method of claim 59,]
A method of modifying an audio profile in a wireless device, comprising the steps of:

entering, by a user of the wireless device, of a first criterion;

comparing an audio signal received by the wireless device to the first criterion;

adjusting the audio signal based on said comparing; and

playing the adjusted audio signal to the user, or broadcasting the adjusted audio signal to a remote caller,

wherein said adjusting is responsive to an input from the user of the wireless device, and wherein the input from the user is based on at least one result of said comparing, wherein said comparing comprises evaluating the audio signal against at least one stored recognition template and wherein said evaluating comprises statistically comparing, and assigning a percent variance of the audio signal from the stored recognition template, and wherein said evaluating is repeated for a plurality of audio signals, thereby assigning a plurality of percent variances, which plurality of percent variances forms a multi-word rating.

62. (Original) The method of claim 61, wherein the multi-word rating is a cumulative rating.

63. (Original) The method of claim 61, wherein the multi-word rating is an averaged rating of the single word ratings corresponding to each of the plurality of percent variances.

64. (Currently amended) The method of claim [59] 60, wherein the percent variance is calculated by statistically comparing voice characteristics.

65. (Original) The method of claim 64, wherein the voice characteristics are at least one selected from the group consisting of frequency content and frequency location.

66. (Cancelled)

67. (Cancelled)

68. (Cancelled)

69. (Cancelled)

70. (Cancelled)

72. (Cancelled)

73. (Cancelled)

74. (Cancelled)